Professional Scrum Product Owner
Учебна програма

1. Agile Overview
Understand the need for agility in product development and benefits, compared with traditional product development lifecycle.
- What is Agile?
- The Agile manifesto and principles
- Traditional vs. Agile project management

2. Customer Engagement
Focus on getting to know your stakeholders and their needs.
- Customers vs. Users
- Introduction to Design Thinking
- Stakeholder management

3. Product Owner Role
Get familiar with the essence of the Product Owner role and responsibilities.
- Characteristics of the Product Owner
- Value maximization and being the voice of the customer
- Tracking progress and communicating changes with others

4. Product Vision
Think strategically of where you want to be and the business motivation.
- The importance of product vision
- Product vision development
- Minimal Viable Product

5. Roadmap and Release Management
Learn how to align your stakeholders and bring your vision into life.
- Why you need a roadmap?
- Roadmap development and validation
- Release planning

6. Scrum Framework
Introduction to Scrum Framework, Roles, Events, Principles & Empiricism.
- Scrum framework
- Scrum roles
- Scrum events
- Scrum artifacts

7. Product Backlog Management
Understand Agile scope and backlog management, writing, prioritizing, and estimating backlog items.
- Agile planning
- Refining backlog DEEP
- Estimation and prioritization